

KEYNOTES ON AI AND THE REDESIGN OF BUSINESS

Jeff Schatten

Every ceiling we draw for AI becomes the next floor. *Most companies are still planning around the old one.*



Associate Professor, Washington and Lee University · Co-author of *AI Will Take Your Job (And It's for the Best)* · Advisor to CEOs and leadership teams

KEYNOTES

The Ceiling Becomes a Floor

Every limit we draw for AI has a shelf life. Which assumptions are already expiring, and where does advantage move next?

The Manager's New Job

Management was built for a world where experience created an information advantage. What are we training managers to do now?

When the Knowledge Walks Out

The nineteen-year veteran knows what the file leaves out. Then one day that person retires.

The Vanishing First Rung

What happens when AI does the work people used to learn on, and the traditional entry-level path gets thinner?

The Black Box in the Boardroom

What oversight looks like when AI participates in decisions nobody can fully reconstruct afterward.

AI Has Left the Camera

For the security and fire industry. The camera was built to tell you what went wrong. Now it explains the business.



ABOUT

Jeff Schatten designs and tests AI inside working businesses, alongside the executives who have to live with the results. He is an Associate Professor at Washington and Lee University and co-author of *AI Will Take Your Job (And It's for the Best)* (Emerald Publishing, 2025).

FORMATS

Signature Keynote

45 to 60 minutes

Keynote + Executive Session

Add 60 to 90 minutes with senior leaders

Leadership Offsite

Half or full day

WHAT LEADERS SAY

"He changed the question. Our leadership team was still debating it afterward."

CEO, FORTUNE 1000 COMPANY

"He had the room."

VP, GUARDIAN ALARM

SELECTED ORGANIZATIONS AND EVENTS

ESX · Guardian Alarm · Per Mar Security

NetOne · Access Holdings · The VIA Agency

Big Y · The Arbor Company